



Community Health Worker (CHW) Orientation & Toolkits

HRSA Improving Vaccine Access (IVA) in Vulnerable
Muslim & Immigrant Communities across United States.

2021-2022

Grant # G32HS42622-01-00

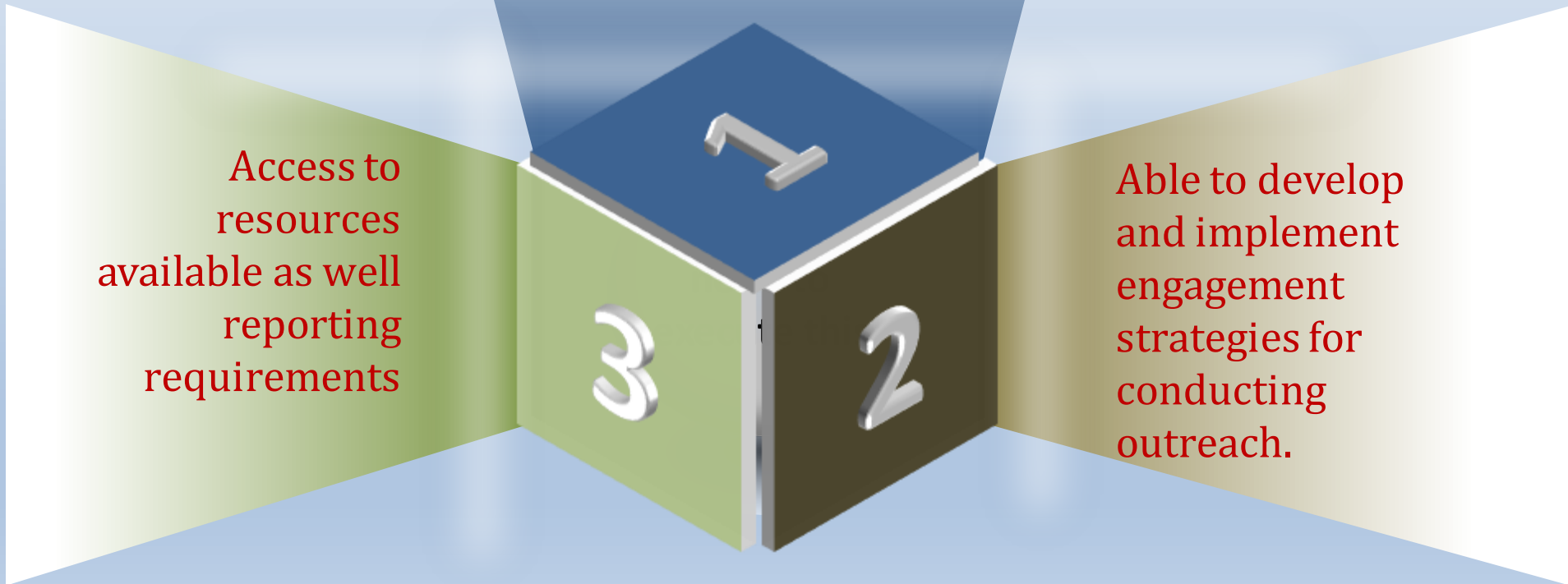
Version 1.0:16th Sept 2021

OBJECTIVES OF PRESENTATION

Able to understand,
identify, summarize, and
implement different
components of the
Grant

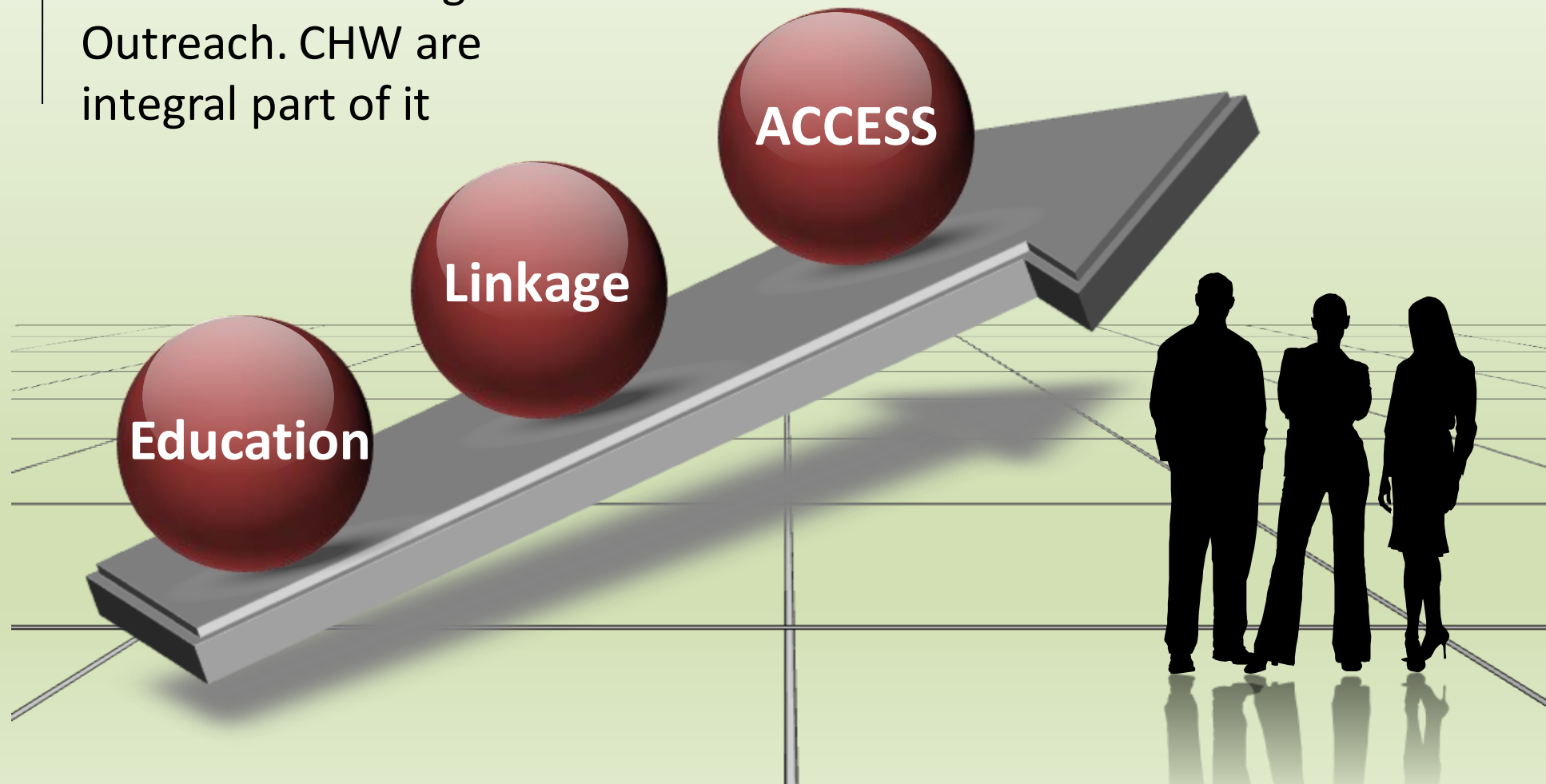
Access to
resources
available as well
reporting
requirements

Able to develop
and implement
engagement
strategies for
conducting
outreach.



Introduction to the Project

Enhancing COVID
vaccination through
Outreach. CHW are
integral part of it



What is a CHW?

CHW is a frontline worker who is a trusted member of the community normally has an unusually close understanding of the community served.

Serves as a liaison/link/intermediary between health/social services and the community to facilitate equitable access to vaccination.

Do's & Don't as CHW

DO'S

- Share resources with communities
- Minimize barriers to get the vaccine i.e. transport, language location.
- Adjust strategies based on what works & what doesn't to heighten impact of Health message.

DON'T

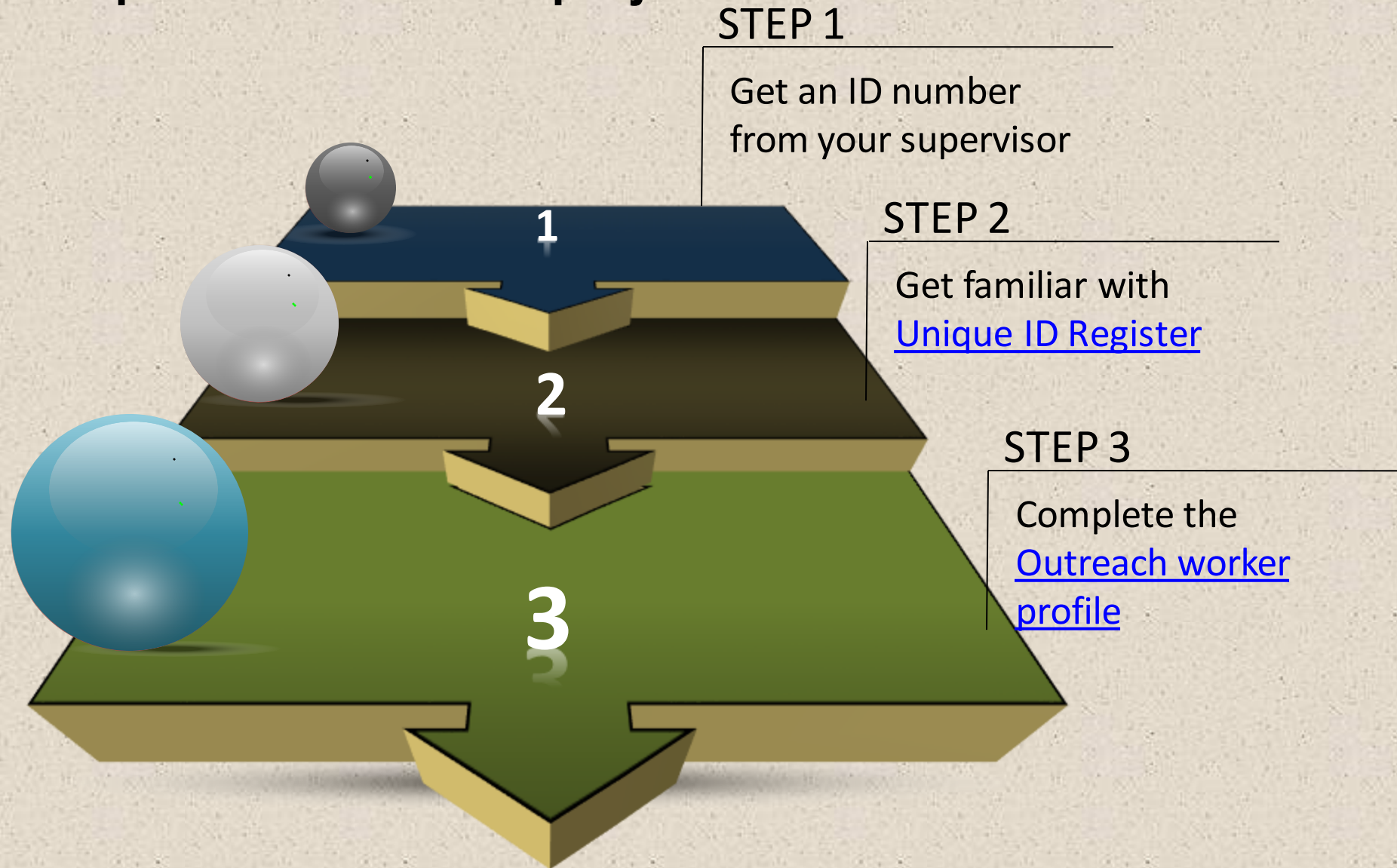
- Provide COVID-19 Testing
- Perform Contact Tracing
- Give clinical care
- Administer vaccines

RESOURCES PROVIDED TO YOU

| TYPE OF RESOURCE | DESCRIPTION | HOW TO ACCESS IT |
|--------------------------|--|---|
| ROLES DEFINATION | The role of CHWs is designed using evidence-based work practices and direct input from participating CHWs. | Through Orientation and discussion |
| TRAINING AND DEVELOPMENT | Initial training is provided to all CHWs through first orientation. Ongoing to provide supplemental trainings for hired CHWs to learn new skills, including the use of new technology | Resources will be available on website. |
| COMPENSATION | FULL or PART TIME based on your state requirement | Make sure to log in your hours in ADP. |
| SAFETY AND SUPPLIES | All necessary supplies including Technological as well as protective equipment are consistently available throughout CHW engagement. | Contact your supervisor |

| TYPE OF RESOURCE | DESCRIPTION | HOW TO ACCESS IT |
|------------------------|--|--|
| COMMUNITY PARTNERSHIPS | Support is given on behalf of the organization to encourage CHWs to engage existing multisector community structures | Detailed orientation of existing partnerships will be provided at each state level. In addition list of resources to contact will also be provided. Step by step guide to organize events will also be provided. |
| SUPERVISION | Supervisors ensure recognition, collaboration, and support between CHWs and other members of the response effort. Supervisors receive effective supervision and support from a local/ regional director | One on one Supervision will be available Contact of each Supervisor is available to you. |
| Program Evaluation | Established reporting system is available to collect data on CHW-specific activities | Instructions in upcoming slides as well as you will receive detailed email with step by guidance and links to access it from your supervisor. |

3 Steps for Induction to project



Vaccination Success Strategy



ENCOURAGEMENT

Educate

Provide facts &
bust myths on
COVID-19
vaccine.

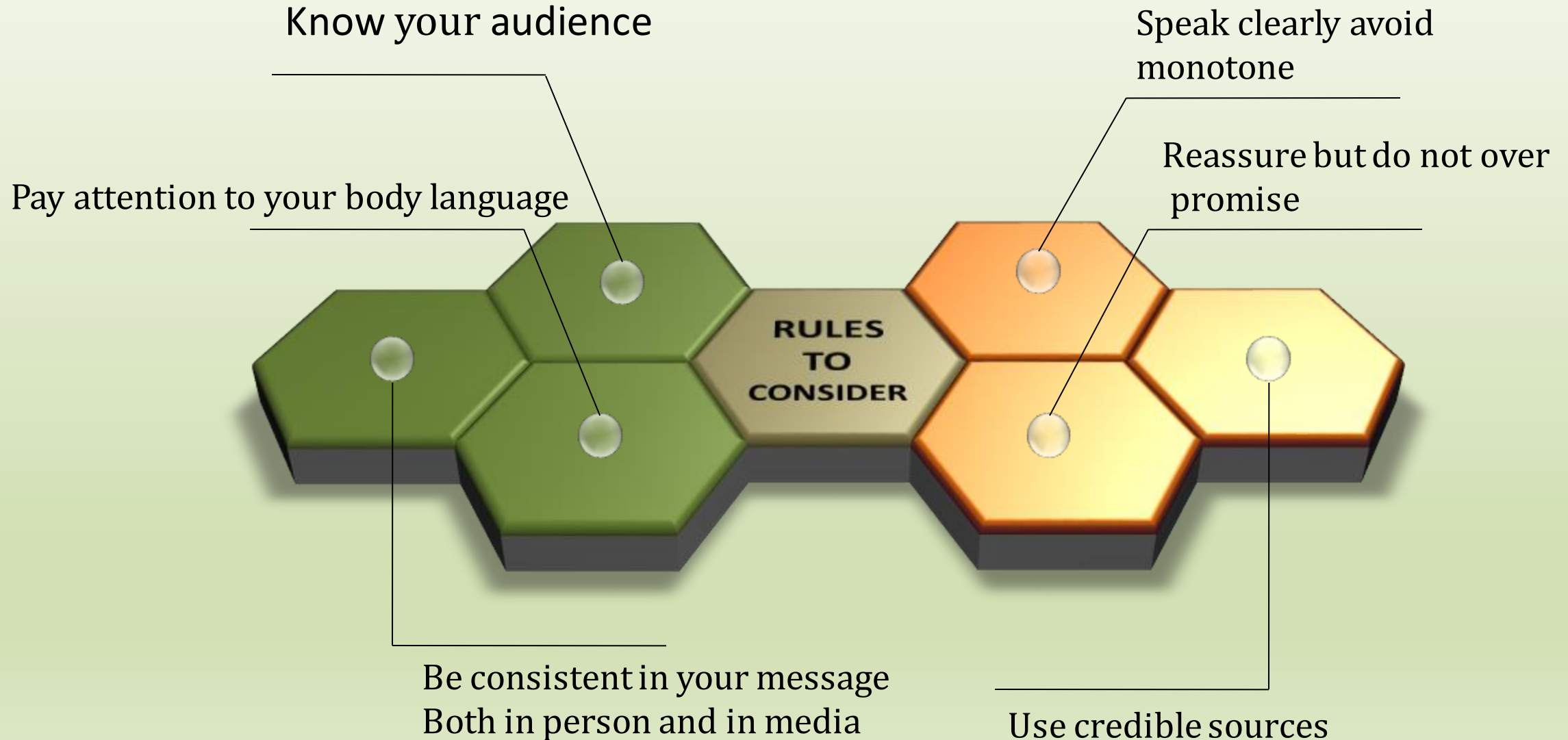
Connect

Share & Setup
Local resources
to vaccination.

Engage

Elicit
vaccination
commitments
from community
members

RULES FOR ENGAGEMENT



How do I engage?



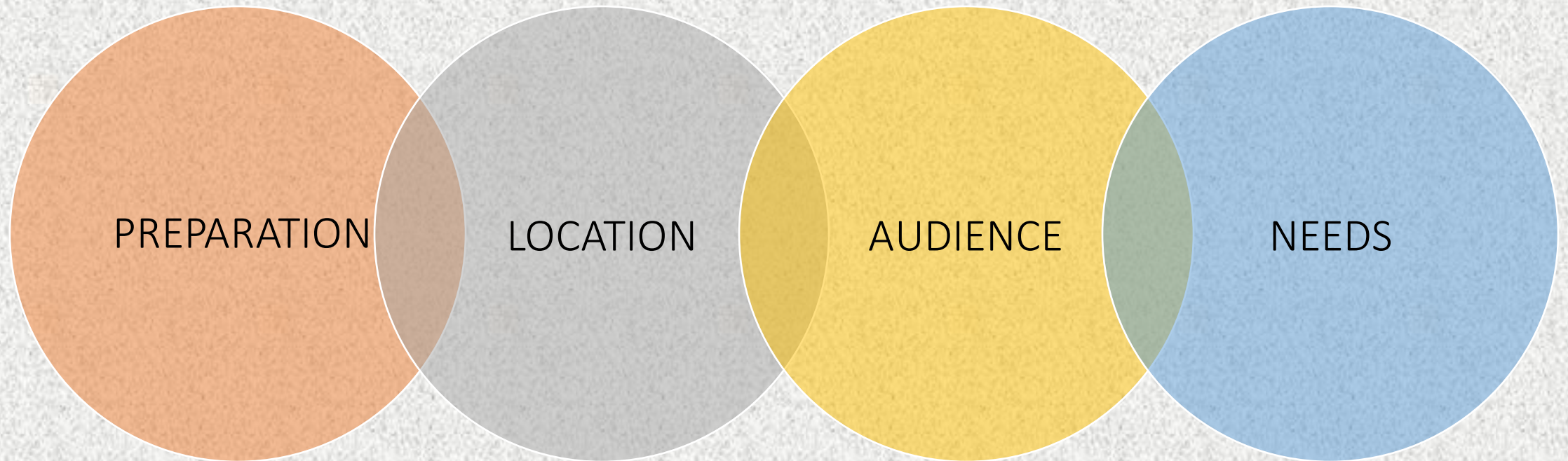
TARGET

5

STEP PLAN



P.L.A.N. Your Outreach





Points to Remember

ICNA RELIEF USA

PRE VISIT

CONVERSATION

MATERIALS

FOCUS POINTS

Present Yourself

ACKNOWLEDGE

LOCAL VIDEO

ENGAGE

RESOURCES

REPORT

PRE VISIT

RESEARCH



[Work Plan for outreach](#)

- Make sure to understand before your visit the background/culture of people you will outreach
- Prepare your monthly calendar .

Topic 1

Topic 2

Topic 3

Topic 4

Topic 5

Topic 6

Topic 7

Topic 8

Topic 9

Topic 10

CONVERSATION

- Have a conversation before the visit with site manager or site coordinator and ask about what is her or his thoughts on that specific community barriers or main concerns.
- This can bring more insight into your outreach that day and focus on main issues and develop a better outreach.

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Topic 2

Topic 3

Topic 4

Topic 5

Topic 6

Topic 7

Topic 8

Topic 9

Topic 10

PREV

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MATERIALS

Topic 1

Topic 2

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Topic 4

Topic 5

Topic 6

Topic 7

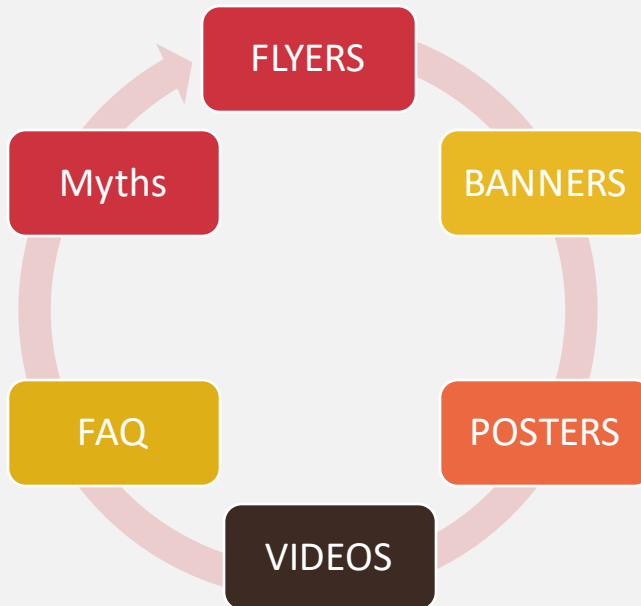
Topic 8

Topic 9

Topic 10

Engage yourself with groups and promote your work

- o Virtual Fairs
- o Community Meetings via Zoom
- o Utilize social media platforms to host live chats with consumers
- o Follow other organization pages
- o Share in large groups



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FOCUS ON MYTHS AND FAQ

TOOL KIT FOR CHW

<https://wecandothis.hhs.gov/> has shareable resources and outreach tools to help in your communication.

Some links to help

[How to talk to community regarding COVID 19 vaccines](#)

[Talking points about COVID 19 vaccine](#)

[Take care of yourself while you take care of others](#)

[Address misconceptions](#)

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PRESENT YOURSELF

- Say why you are here
- What would you like to do today



SOME EXAMPLES

- I want to share with you something that might surprise you
- OR
- I had many questions and concerns when the vaccines first came, so it's completely normal and there's nothing wrong with that.

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ACKNOWLEDGE

Acknowledging that questions, concerns, misconceptions, distrust is part of human nature and nothing wrong with that.

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LOCAL VIDEO

A brief video clip of locals talking about they overcame his or hers hesitancy and got the vaccine. This would make a powerful initial statement.

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ENGAGE

- After the short video presentation start to engage in a conversation where you talk about it's safety and side effects and reinforce the main concerns they might have that day.

• USEFUL LINKS TO CHECK OUT

- <https://www.cdc.gov/vaccines/covid-19/hcp/tailoring-information.html>
- <https://www.unicef.org/coronavirus/how-talk-about-covid-19-vaccines>

Label for Image

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RESOURCES



Provide them with local vaccine clinic that is free and that only name, where they live and their date of birth is needed.

Make sure in Hispanics to mention that we don't check legal immigration status and that vaccination does not affect their immigration status..

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REPORT

REPORTING

- Report outreach event to [online Excel sheet](#) and [Survey](#) using your unique Identification number.

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Increasing Vaccination Access

| STEPS TO TAKE | HOW TO PROCEED |
|-----------------------------------|---|
| Vaccination acceptance and uptake | During vaccine outreach, identify locations that are likely to reach target populations and potentially identify resources for them |
| Work on creating events | Mobilize community influencers such as teachers, youth groups, women and men's groups, and community-based organizations, to create an enabling environment for COVID-19 vaccination acceptance and uptake |
| Schedule vaccination events | Work with your supervisor on existing ICNA relief events to arrange vaccination providers to collaborate with food distribution. https://wecandothis.hhs.gov/onsite-vaccination-clinic-toolkit |
| Organize health fairs | Discuss with your supervisor resources available in your state to organize a health fair. Step by step guide is available on the website icnarelief.org/COVID 19 |

VACCINATION EVENTS REMEMBER



Complete the [HRSA Vaccinated Person Survey](#)

The vaccinated person will be assigned a running number based on your ID.

With the digits appended to your Unique ID.

e.g. ICNAR-ALPHATXD-00001-00001

REPEAT FOR EACH VACCINATED PERSON



Thank You



ICNA Relief
